

## PRESS RELEASE

### Customer Technology Briefing in Detroit

- Freudenberg hosts tech show during NAIAS
- Special [new mobility](#) website offers broad overview

Weinheim/ Plymouth, MI, January 12, 2018. Internal combustion engines, hybrid technologies, fuel cells or pure electric vehicles – the world of mobility is changing. As an innovative partner, the Freudenberg Group is working hard on tomorrow's high-tech solutions. During next weeks` North American International Auto Show in Detroit, Freudenberg will showcase a broad range of products at the Crowne Plaza Detroit Downtown Riverfront.

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“Freudenberg supplies the auto industry with a wide range of products, including vibration-control systems, lubricants and leading-edge sealing technologies,” said Bob Evans, president of Freudenberg North America. “The Detroit auto show gives us a unique opportunity to update our customers on product technology developments and introduce new products.” Dr. Tilman Krauch, CTO and member of the Board of Management, will also attend the event.

Freudenberg develops and delivers innovative solutions for all relevant types of drivetrains. In Detroit, the Group will exhibit innovative products and share what the company is doing to thrive in the challenging future of mobility. Freudenberg's [new mobility platform](#) is also used to share observations and make forecasts about the industry's future and discuss the company's role as a technology leader.

Freudenberg Sealing Technologies, Vibracoustic, Freudenberg Filtration Technologies, Freudenberg Performance Materials, Klüber Lubrication, Chem-Trend and VIAM showcase their technology for automotive customers during auto-show preview week (Jan. 15-18).

#### **About the Freudenberg Group**

Freudenberg is a global technology group that strengthens its customers and society long-term through forward-looking innovations. Together with its partners, customers and research institutions, the Freudenberg Group develops leading-edge technologies and excellent products and services for more than 30 markets and for thousands of applications. Strength of innovation, strong customer orientation, diversity, and team spirit are the cornerstones of the Group. The 168-year-old company holds strong to its core values: a commitment to excellence, reliability and pro-active, responsible action. In 2016, the Freudenberg Group employed more than 48,000 people in almost 60 countries worldwide and generated sales of approximately €8.6 billion.